



Delicatessen shop Olivino

Designers: Pierluigi Piu

Project Location: 10, Lower Belgrave

street, London SW1, U.K. Total Built Area: 8120 m² Website: www.pierluigipiu.it

Photographer: Giorgio Dettori, Architetto

Pierluigi Piu

OLIVINO is a delicatessen shop complementary to the newly open restaurant OLIVOMARE, with which it shares the appealing aubergine coloured shopfront as well as a graphic taste for its interiors design.

This shop is limited within an about 40sqm room facing the public way. On its left side, as to the entrance, a staircase is adjacent to a perimetrical wall entirely covered by a cladding finished with a double layer (white and black) of thick opaque laminated plastic on which has been engraved a decorative pattern of variously oriented bottles and glasses, which highlights the predominantly sold product in this shop, i.e. wine.



On the opposite side a system of overhanging shelves - laid out on the wall surface according to a labyrinth geometrical scheme — allows, thanks to their recessed linear lights too, to set off the pre-packed goods displayed on them, while not long lasting food needing to be sold in portions is shown in a custom made refrigerated counter which features a lower section covered with white Corian, an upper glazed showcase equipped with sliding display trays and a working top made out of a thick solid "afrormosia" wood board, three sides of which have been squared, while the fourth one has been left as rough as the edge of the tree was.

Olivino熟食店跟新开张的Olivomare饭店相辅相成,所以该店铺前面的颜色也是动人的紫红色,内部设计同样也具有图案品味。

店面约40平方米,面朝公共街道。人口左边是通向地下室储藏间的楼梯,毗连楼梯的墙壁整面包覆双层黑白不透明层压厚塑料,上面印刻了不同方向的瓶子和酒杯装饰图案,强调了店铺主要销售的产品:酒类。

对面是按迷宫几何形布置,突出墙面的架子系统,嵌壁式线性灯光衬托了架上陈列的包装食品,而保存时间短,需按份量出售的食物则摆设于定制的冰箱台里,冰箱台的下面用白色可丽耐包覆,上面是镶了玻璃、配滑动式展示盘的陈列橱。工作台用厚实的非洲红豆木木板制成,工作台的三个面都是平直方正的,但第4个面则保留同树木的边缘一样粗糙。



